

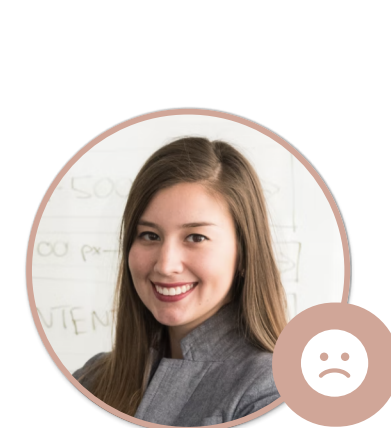
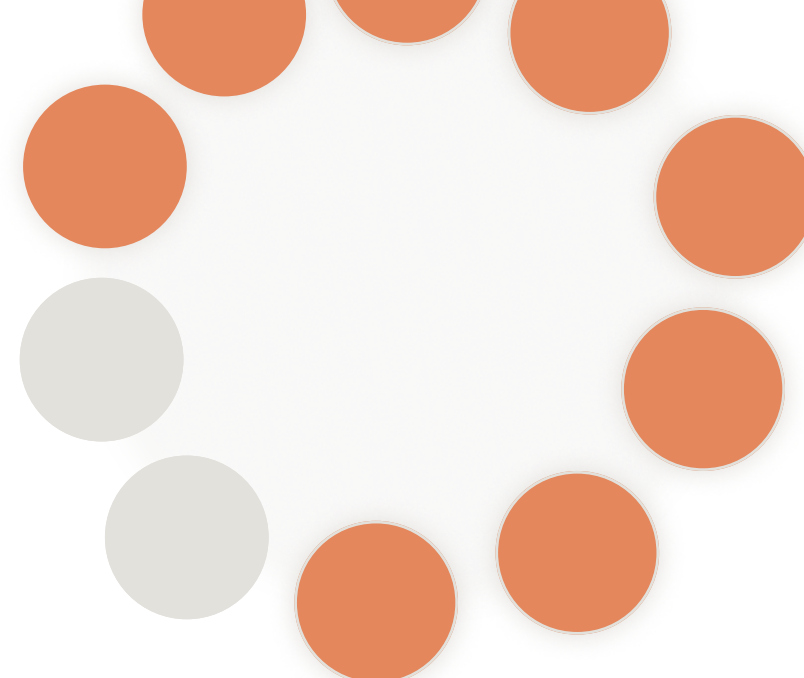
Virtual events are not working

We had no choice.
We made virtual happen.
We learned, we grew, we succeeded.
That was then.

This is now.

Key challenges with virtual

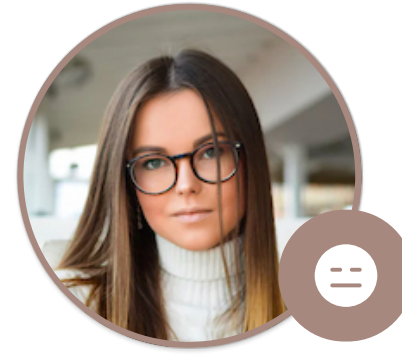
8 out of 10 event organizers say virtual events are here to stay, but there's a lot of room for improvement...



Video fatigue is real...

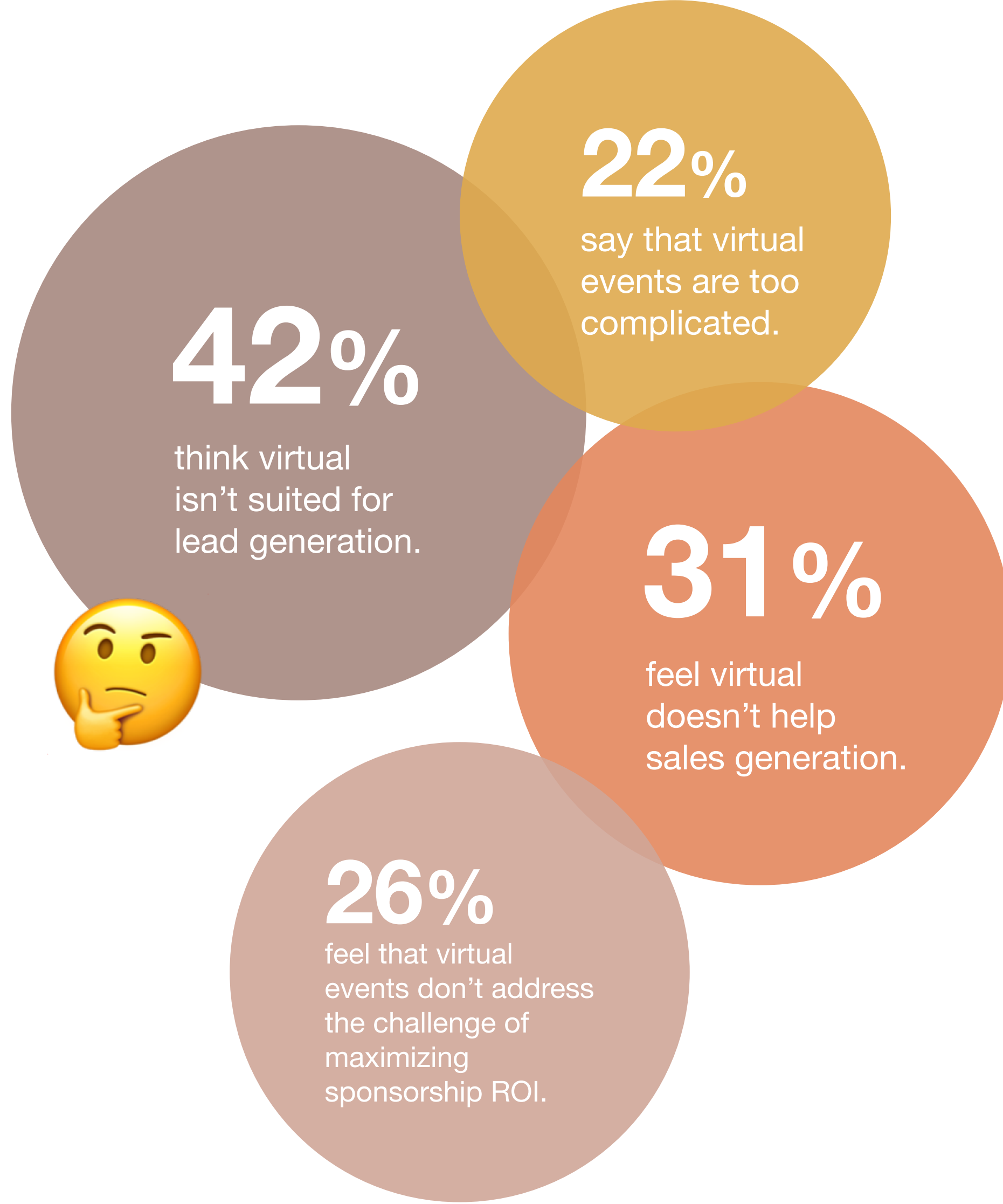


Engagement is dropping across all events: virtual, hybrid, and in-person



Where'd my ROI go?

When perception is pretty much reality



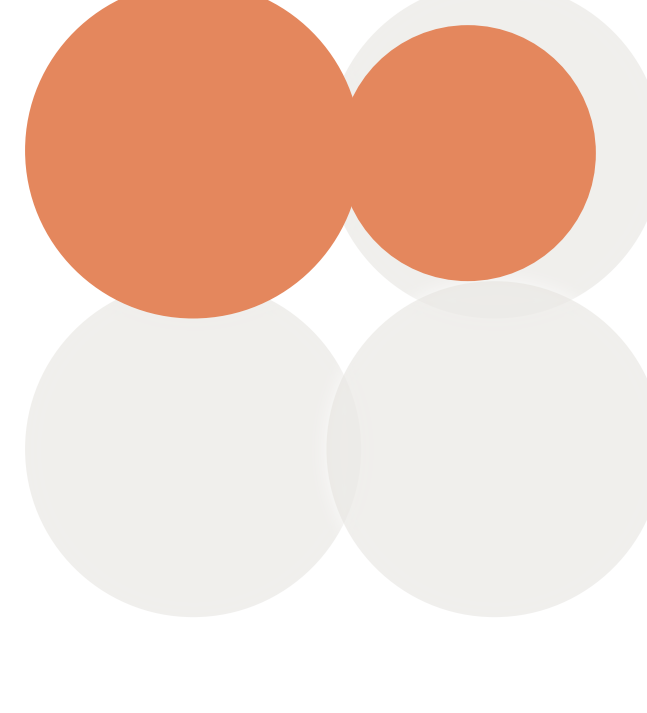
But even with those pain points

the appetite for events remains high and is increasing among event professionals.

Event organizers expect to host

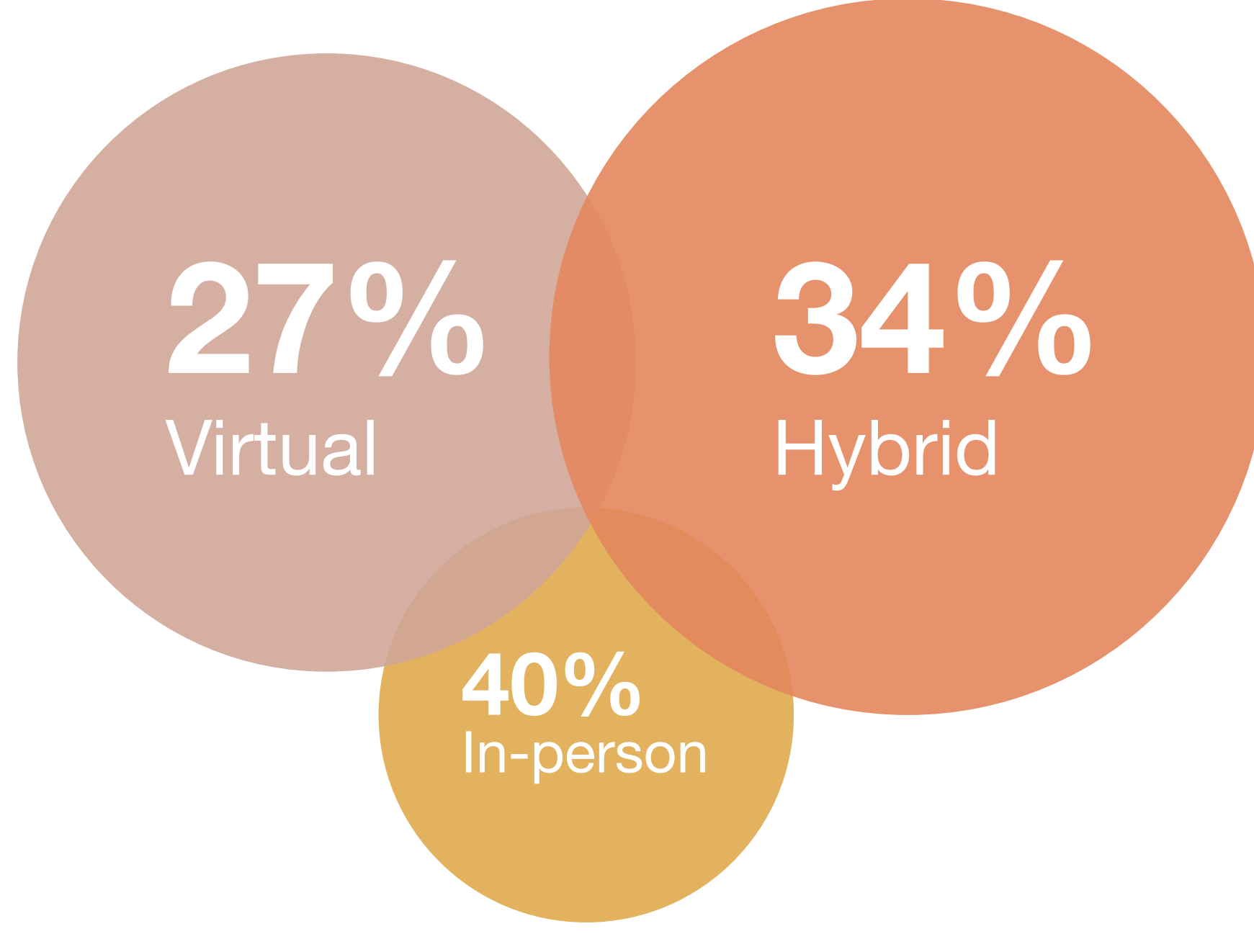
38%

more events in the next year.



Because of their cost efficiency, ease of organizing, time to plan, reach, and ROI

virtual and hybrid will remain the go-to event formats in the future.

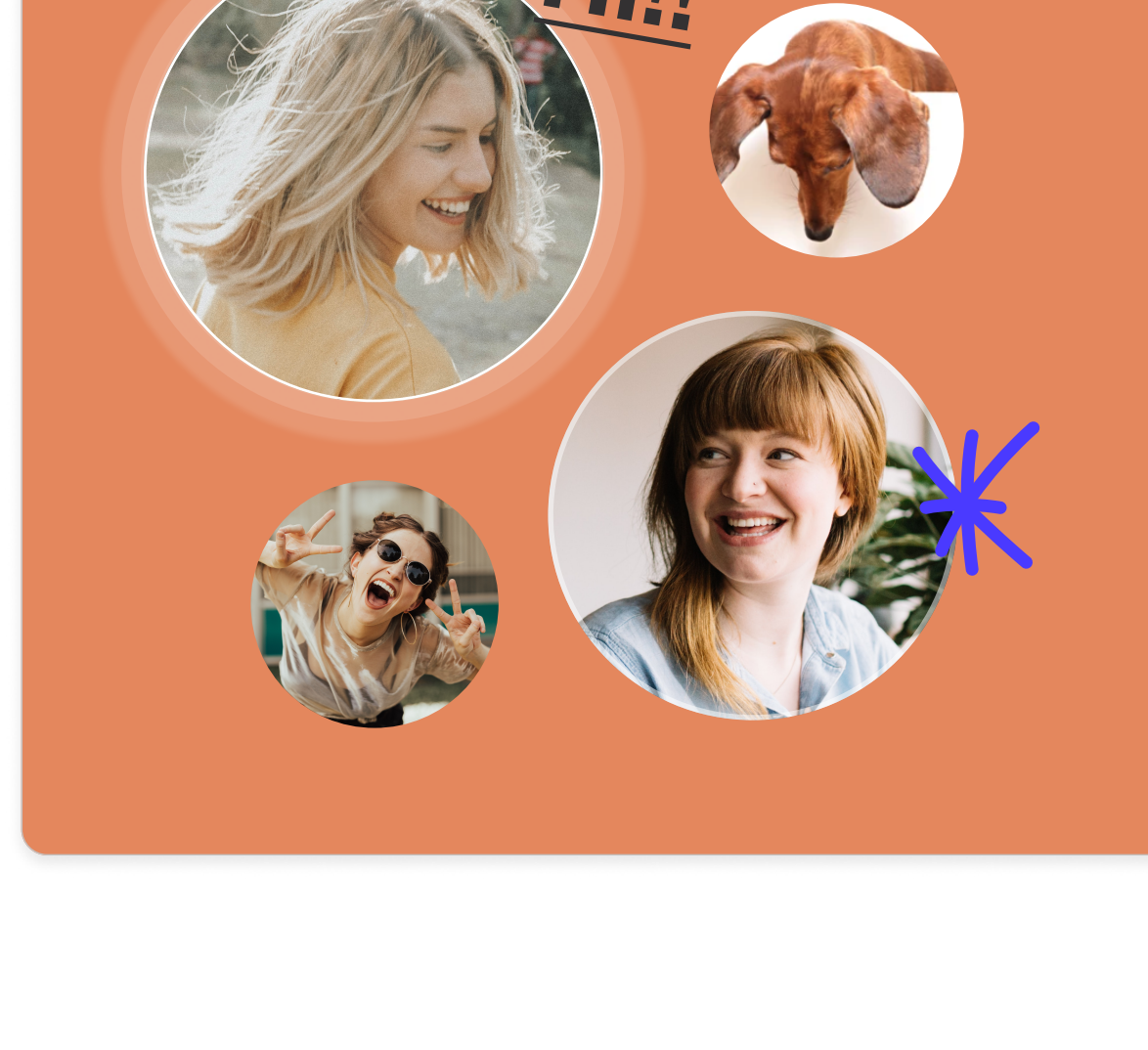


So what needs to happen to make #eventprofs more successful using virtual events?

Coming
October 2022



Hubilo hears you and we are 🥳 to announce platform updates that will solve your virtual event challenges!



Hubilo *NEXT*

A better event experience is here

When you've tried everything to up your event engagement, the next thing you try needs to be the best thing. Hubilo Next is the best thing.

Date: Thursday, October 20
Time: 10am - 11:45am PDT

[Sign up now](#)

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